

Your background or artwork should 'continue' out past the edges of the box outline, similar to that shown by the green areas. Since printing is not an exact science, all printing companies require this extra 'bleed' of ink to ensure that if there is any slight bounce or movement during the die cutting stage, your artwork will always print right to the edges, for that clean professional look.

Make sure you delete the green areas!

BLUE = FOLD Lines
RED = CUT Lines

